

Production and Marketing Problems of Olive Farmers in Some Villages in Ismailia Governorate

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ABSTRACT

This research aimed to identify the problems which face the farmers in production and marketing olive crop, identify their relative importance of these problems, and the suggestion to overcome them, as well as identify their information resources in this area.

The research was conducted in three villages selected from of three districts which have the major cultivated area of the crop in ismailia governorate. One village in each districts was selected by the same criterion used in the districts selection.

These villeges were el manayef, sharque el Bohyrat and el asher men Ramdan. A Sample of 99 respondents were selected randomly which repercent 15% of the total number of the farmers wich were 661 farmers. Data were collected during the April and May 2016. through personal interviews using by pretested questionnaire. Precenage, frequencies and medium degrees were used for data presented.

The main results were as follows:

- The major problems which face the farmers in production area were: the high cost of transporting the crop as mentioned by (99%), lack of irrigation water (98%), and high prices of fertlzers (3, 92 med. degree) and high prices of pesticides (3,91 med. degree).
- The major problems which faced the farmers in marketing area were: monopolisation of the squeezers owners (99%), using palm crates in packing the crop (96%); The trader monopolisation of the olive export (3,88 mod. degree) and lake of olive oil markets (3,57 mod. dagree)
- The proposed solution respondents to over come Their problems in producing and Marketing the crop were: providing fertilizers with suitable prices (98%) and the same concerning the pesticides (97%).
- Concerning the respondent's sources of information about these producing and marketing the crop they were: relationships and neighbours (68,7%), and T.V programs (43,3%).